

# BIG LIGHT *Letters*



BRISBANE CONVENTION & EXHIBITION CENTRE  
**BIG LIGHT LETTERS**

# LOOKING FOR THE ULTIMATE WAY TO ENGAGE YOUR AUDIENCE OR ATTENDEES?

Got something to say? Say it in life size light up letters! Hiring light-up letters for your conference or expo at the Brisbane Convention Centre is the ultimate statement.

Whether you're showcasing your brand, creating an Insta-worthy entrance, or highlighting your event theme, light up letters are designed to grab attention. With all the great photo ops, your attendees will be sharing and tagging you for weeks to come.

Perfect for corporate expos, trade shows, and conferences, they help reinforce your message or brand while elevating the atmosphere.

BOOK ONLINE >> [www.biglightletters.com.au](http://www.biglightletters.com.au)

## WHY HIRE FROM BIG LIGHT LETTERS?

Our mission is to make event hire as easy as ordering take-out online. With our pick, click, delivered [online booking system](#) you can view live availability, prices, and book instantly. Our prices are all inclusive of gst, delivery, set up and collection to BCEC.

Why trust us?

- 0 hidden fees
- 6 years in operation
- 150+ events at BCEC
- 220 5-Star Google reviews

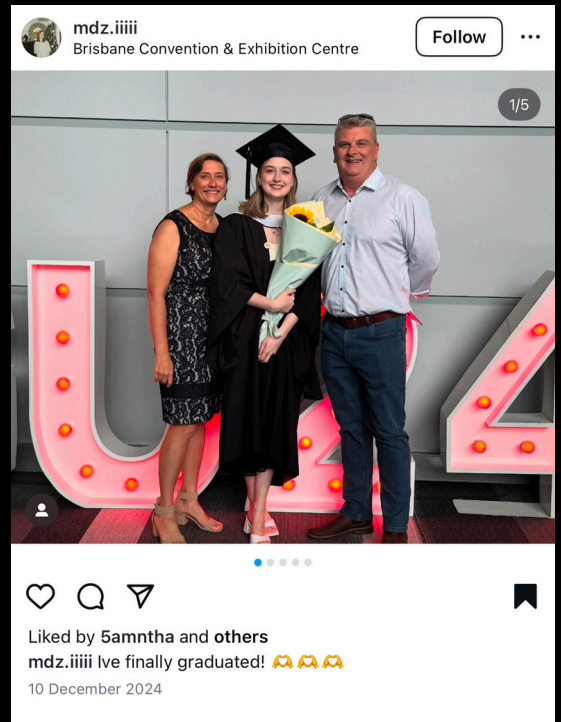




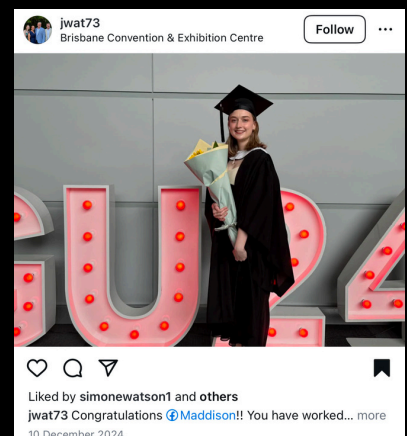
# CASE STUDY 1: GRIFFITH UNI GRADUATION

## A BRIGHT FUTURE AHEAD FOR GRIFFITH GRADUATES

Griffith University graduates were thrilled to snap a pic with our life size light up letters at two different light up letter displays, 'GRIFFITH' in the main hall and 'GU24' in the foyer for maximum photo ops.



## SEE THE SOCIAL MEDIA ENGAGEMENT >>



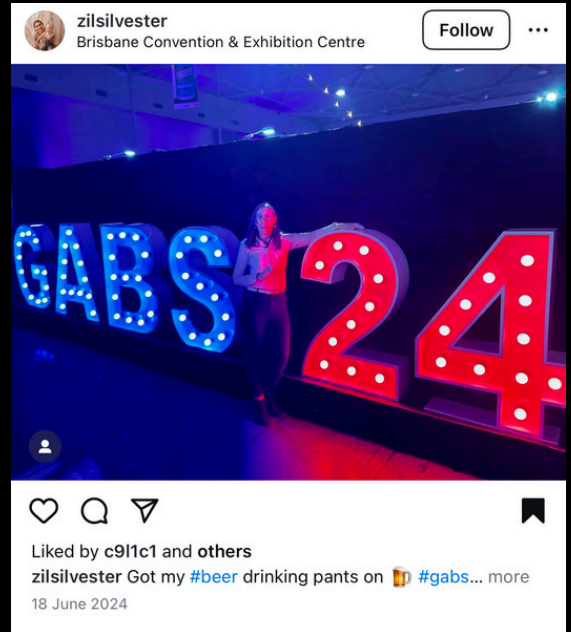


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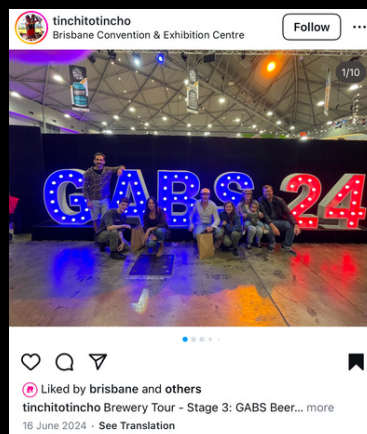
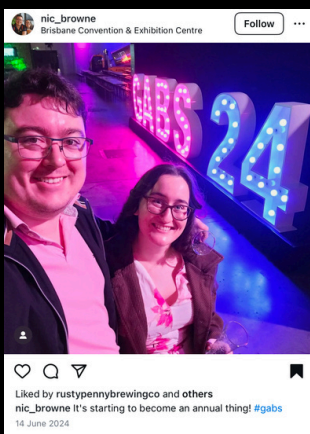
# GABS24 BEER FESTIVAL

## SHINE AND STEIN AT BEER FEST

The craft beer was a pouring at the Great Australasian Beer Festival 2024 (GABS24) and the photos were a snapping with our 1.2m light up GABS24 letters. Our remote control coloured bulbs made it easy for event organisers to match their branding.



## SEE THE SOCIAL MEDIA ENGAGEMENT >>





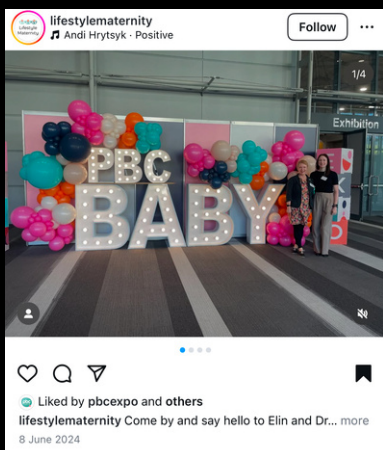
# CASE STUDY 3: PREGNANCY, BABY, & CHILDREN'S EXPO

## CELEBRATING BRIGHT BEGINNINGS AT THE PBC EXPO

The 2024 PBC BABY expo photo moment backdrop in the BCEC foyer created ample photos ops for vendors promoting their display and encouraging customers to come down and see them, and for attendees enjoying a day out at the event.



## SEE THE SOCIAL MEDIA ENGAGEMENT >>






# HOW TO BOOK?

We've made it super easy to view our entire inventory, get prices, see what is available for your event date, and book online with instant confirmation straight to your email via our online booking system: [www.biglightletters.com.au](http://www.biglightletters.com.au)

Need an invoice instead? Have more questions? No worries! Feel free to give us a call or email we are more than happy to help.

 0481 250 285

 [info@biglightletters.com.au](mailto:info@biglightletters.com.au)

 <https://hire.biglightletters.com.au/>







LAST YEAR WE LIT UP OVER 1000 BRISBANE EVENTS. WILL YOURS BE NEXT?

